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Tom Lucas Joins DMS, LLC, as Vice President of Data Management

Tom helped start Direct Marketing Solutions (DMS) with his vast knowledge of data oriented materials. He started in data management over thirty five years ago as a computer operator. His experience includes not only data management as it relates to direct mail, but also electronic and print typesetting and publishing.

His knowledge of direct mail, data base information and printing make him a key player in DMS and the direct mail industry in Northeast Ohio. Because of his experience and skills, DMS is able to offer products and services that are not available from other direct mail organizations.

He has 1 daughter and enjoys riding his Harley Davidson motorcycle. He is currently the activities officer for the Western Reserve Mentor Ohio Chapter.